

REMARKS

Claims 13-18 were pending when last examined. Claims 1-12 were cancelled. With this Response, Applicants have amended claims 13-18. No new matter has been added. Support for the amendment can be found at least in FIGS. 1, 3, 4 and the corresponding description in the specification.

Claim Rejections – 35 U.S.C. § 103

Claims 13-18 were rejected under 35 U.S.C. 103(a) as being unpatentable over U.S. Pat. No. 6,236,395 to Sezan et al. (“Sezan”) in view of U.S. Pat. No. 5,945,988 to Williams et al (“Williams”). The applicant respectfully traverses the rejection.

Claim 13, as amended, recites a method that includes providing user preference information in a user profile. The user preference information describes browsing preference information that specifies a plurality of browsing preferences, a first genre to which the plurality of browsing preferences apply, and a respective preference value for each browsing preference in the plurality of browsing preferences, wherein the respective preference value indicates relative priority for using the corresponding browsing preference for browsing multimedia content of the first genre.

In contrast, neither Sezan nor Williams discloses browsing preference information specifying a respective preference value for each browsing preference, wherein the respective preference value indicates relative priority for using the corresponding browsing preference for browsing multimedia content of a first genre. The Examiner admits that Sezan fails to disclose the claimed preference values. Williams is equally lacking.

Williams discloses techniques that identify a current user of an entertainment system based on users’ past behavior and current settings of configurable options, such as current television channel, volume setting, or program genre. *Col.9:15-63*. Although the entertainment system weighs the different configurable options for identifying the current user, Williams fails to disclose a preference value indicating relative priority for using the corresponding browsing preference for browsing multimedia content of a first genre.

Because neither Sezan nor Williams discloses the claimed preference values, no *prima facie* case of obviousness has been made, and claim 13 should be allowed. Claim 14 depends from claim 13 and is allowable for at least the same reasons.

Claim 15, as amended, recites a method that includes providing browsing preferences describing a plurality of summary preferences that apply to a first genre of multimedia content. The browsing preferences assign a respective preference value to each summary preference in the plurality of summary preferences, the respective preference value indicating relative priority for selecting the corresponding summary preference for browsing multimedia content of the first genre. As discussed above with reference to claim 13, neither Sezan nor Williams discloses the claimed preference values. Thus, no *prima facie* case of obviousness has been made, and claim 15 should be allowed. Claim 16 depends from claim 15 and is allowable for at least the same reasons.

Claim 17, as amended, recites a system that includes a data storage device for storing a data structure specifying a plurality of summary preferences that apply to browsing a first genre of multimedia content. The data structure assigns a respective preference value to each summary preference of the plurality of summary preferences, the respective preference value indicating relative priority for selecting the corresponding summary preference for browsing multimedia content of the first genre. As discussed above with reference to claim 13, neither Sezan nor Williams discloses the claimed preference values. Thus, no *prima facie* case of obviousness has been made, and claim 17 should be allowed. Claim 18 depends from claim 17 and is allowable for at least the same reasons.

CONCLUSION

Applicants respectfully request that the pending claims be allowed and the case passed to issue. Should the Examiner wish to discuss the Application, it is requested that the Examiner contact the undersigned at (415) 772-7493.

Certificate of Mailing

I hereby certify that this correspondence is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

11/28/05 *Lisa Donohue*
Date Signature

Respectfully submitted,

F. Pazmandi

By:

Ferenc Pazmandi

Agent of Record

Limited Recognition No. L0078

FP/rp

November 28, 2005

SIDLEY AUSTIN BROWN & WOOD LLP
555 California Street, Suite 2000
San Francisco, CA 94104-1715
(415) 772-1200